

Contact: Joyce Cusmano
313-885-8228
JJCusmano@aol.com

AWARD-WINNING MONTH FOR THE WESTIN BOOK CADILLAC DETROIT

Michael Symon's Roast restaurant earns three honors

DETROIT, MI – May 25, 2010 – May has turned out to be an award-winning month for The Westin Book Cadillac Detroit. The elegantly restored 453-room property was heralded by three consumer and hospitality publications. The historic property opened in 2008 as Detroit's premiere luxury hotel following a \$200 million redevelopment.

HOUR Detroit, a monthly lifestyle magazine, does a yearly reader poll to determine the best of Detroit's places and people. In this year's 11th annual readers poll The Westin Book Cadillac was voted best hotel. Roast, celebrity chef Michael Symon's restaurant located in the Book, was voted best steakhouse, best wine list and best overall excellence. Roast was named restaurant of the year in 2008 by the *Detroit Free Press*.

Two hospitality meeting magazines recently announced annual industry awards. *Michigan Meeting and Events* publication conducted its 5th annual Industry Best Awards program with voting by professional meeting and event planners. The awards honor the best of convention and visitors bureaus, hotels, florists, AV companies and more. The Westin Book Cadillac was the category winner for best hotel over 200 rooms.

Meetings Mid America magazine, widely read by meeting planners throughout the Midwest, conducted its annual reader poll to name the top 15 favorite Midwest hotel and meeting properties. The Westin Book Cadillac was selected as one of the top ten and won a 2010 Best of Mid-America Award.

:"We are so pleased to be recognized by all three publications, its editors and readers," said The Westin Book Cadillac Detroit General Manager Tim Freisen. "We have a great body of employees who work very hard to provide the best hospitality experience possible for our guests. This is a great way to begin the summer season." This summer the Book will be hosting more than 100 weddings, meetings and social events.

The Westin Book Cadillac Detroit is located at 1414 Washington Blvd., Deroit, MI 48226. For more information on the Westin Book Cadillac Detroit please go to www.bookcadillacwestin.com, or call 313-442-1600.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1000 properties in nearly 100 countries and territories with 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

###